



TURN BROWSERS INTO SHOPPERS

KEY FEATURES



Mobile First

Responsive design makes websites display effectively on desktops, tablets, smart phones, and interim screen sizes.



iOS and Android Apps

Location awareness, iBeacons and notifications.



Product Search

Covering most national and regional retailers, our product search allows the shopper to search for brands and products at your property.



Compelling Content

Thinkit Design generates topical content daily and is focused 100% on shopping at the mall and the shopping lifestyle. We also have SpotZot which feeds specials, coupons, and deals to your customers automatically.



Powerful yet easy-to-use Content Management

We help manage all aspects of your web content delivery for events, announcements, promotions and sales on a 24/7 basis.



Social Networking

Integration to Facebook, built in Twitter interface, etc.

Social media management and promotions- (Help grow the social footprint and manage content)

ADDITIONAL FEATURES



E-mail campaign management

Collect, design, build, implement, and record data for e-mail campaigns.



Analytics & Reporting

Build monthly reports showing your digital footprint results.



Guest Login for targeted marketing



Corporate Web Presence Integration

Property information for leasing and portfolio information



Search Engine Optimization



Online Ad Campaign Setup & Management



Movie Listings